PRINT SPECIFICATIONS – GAMEDAY PROGRAMS

FULL PAGE

1/4 PAGE

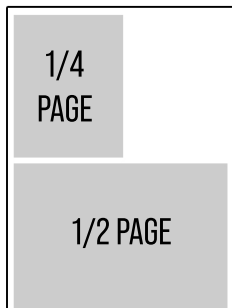1/2 PAGE

AD SIZE
Full Page: Non-Bleed: 8" x 10.5"
Horizontal Half Page: Non-Bleed: 8" x 5.5"
Quarter Page: Non-Bleed: 4" x 5.5"

FILE FORMATS
Preferred format: press-ready PDF
Other accepted formats: EPS, TIF, JPG
We do not accept files in Microsoft Word, Publisher, or Powerpoint files

AD PREPARATION

Crop Marks/Bleed – No crop marks or bleeds. Please build your ad exactly to our dimensions. Digital art files should be cropped to remove non-printing borders. Ad should be created or scaled to the size intended for print.

Image Resolution – 300 dpi at 100%.

Fonts - All fonts and photos must be embedded.
For files created in a vector-based format such as Adobe Illustrator, we strongly recommend you convert all fonts to outlines before generating the PDF.
For files created in Adobe Photoshop, we recommend that all type be rasterized before generating the PDF.

Color - Grayscale (Black & White) color mode. Any elements not set as Grayscale will be automatically converted to the appropriate color mode. This may cause a change in the appearance of the images. If you are a naming sponsor, please contact us for color **specifications.**

SUBMISSION DEADLINE - **APRIL 12, 2024**

EMAIL AD SUBMISSIONS TO: NETXFCA@GMAIL.COM
Please provide the name of the person who created or sent files, along with a phone number where they can be reached.

FOR TECHNICAL QUESTIONS - Contact Barbara Bardin, 903.343.9475